

Logo guide

The table below provides you with a brief description of the different versions of Sparinvest's logo and how to use them for print, web and office applications.

Please do not attempt to re-create, manipulate or alter the logo in any way or place the logo on background colours that are not white or part of the Sparinvest colour palette.

If you have special requests or further questions, please contact us directly on +352 26 27 47 63 or by e-mail: frj@sparinvest.lu ■

Examples:

Sparinvest

Logo "dark green"
on white background

Sparinvest

Logo "light green"
on dark green background

Usage of the Logo files:

Purpose	Filename	Type	Colour mode	Description and usage
Printing	Logo_dark_green_65_45_68_20.eps	EPS	CMYK 65/45/68/20	This vector EPS file can be scaled to any size without any loss of quality. Mainly for printing companies and other suppliers. It should be used on white or on the "light green" background (C19 M9 Y22 K0).
Printing	Logo_light_green_19_9_22_0.eps	EPS	CMYK 19/9/22/0	This vector EPS file can be scaled to any size without any loss of quality. Mainly for printing companies and other suppliers. It should be used on the "dark green" background (C65 M45 Y68 K20).
Printing	Logo_black.eps	EPS	Bitmap Black	This vector EPS file can be scaled to any size without any loss of quality. It should be used for magazines, newspapers etc. which are printed in black and white.
Office + web	Logo_dark_green_office_use.png	PNG	RGB 107/124/103	This file can be used in almost every office program like MS Office, Open Office etc. It should be used on a white background. PNG files are also the preferred file to be used on the web.
Office + web	Logo_light_green_office_use.png	PNG	RGB 235/236/230	This file can be used in almost every office program like MS Office, Open Office etc. It should be used on our "dark green" background colour only (R107 G124 B103). PNG files are also the preferred file to be used on the web.